

**Hain-Celestial Canada, ULC presents the
Yves Veggie Cuisine® “SIZZLING SUMMER – FIRE UP YOUR GRILL” Contest**

OFFICIAL CONTEST RULES (“Official Contest Rules”)

1. NO PURCHASE NECESSARY TO ENTER OR WIN.

The “SIZZLING SUMMER – FIRE UP YOUR GRILL” contest (the "Contest") begins at 12:00:00 noon Eastern Time (“ET”) on Friday, May 17, 2019 and ends on September 20, 2019 at 11:59:59 AM ET (the "Contest Period"). There are two (2) parts to this Contest: (a) one (1) Grand Prize Sweepstakes draw from all eligible entries received between 12:00:00 noon ET on Friday, May 17, 2019 and September 20, 2019 at 11:59:59 AM ET (the “Grand Prize Period”); and (b) eighteen (18) Weekly Prize draws, where one (1) Weekly Prize will be available to be won from the eligible entries received during each period as listed in the chart below (the “Weekly Prize Draw Schedule”):

2. ELIGIBILITY

Contest is open to legal residents of Canada who have reached the age of majority in their Province or Territory of residence as of the date of entry. Excluded from eligibility are officers, directors, employees, agents and representatives of Hain-Celestial Canada, ULC (“Sponsor”), each of their respective advertising agencies, promotional agencies, fulfillment houses and prize suppliers, each of their respective parent, affiliated and related companies, agencies, suppliers of the materials and services related to this Contest, and members of the immediate families (defined as parents, siblings, children and spouses, regardless of where they reside) or households (whether or not related) of such officers, directors, employees, agents and representatives.

3. HOW TO ENTER

NO PURCHASE NECESSARY. Internet access required. During the Contest Period enter through the contest microsite at www.yvesbbqcontest.com (the "Contest Website"). To participate and receive one (1) entry into the Grand and Weekly Prize Draw, submit your entry by filling out the entry form and clicking on “Enter Now”. All fields must be completed unless indicated as optional. You will be required to provide your first and last name, age, email address, phone number and full mailing address.

Entrants will be able to receive five (5) Bonus Entries into the Grand Prize and Weekly Prize draws when they submit a valid UPC from any Yves Veggie Cuisine® product. Maximum of one (1) UPC can be submitted per person and per calendar day. For a full list participating products, see chart below (the “Participating Products”).

LIMIT: One entry per person per day. Each entry must be submitted by the entrant himself or herself. Entrant may only use one (1) email account and one mailing address in connection with the Contest. Each entry is subject to verification. Duplication, or any attempts to exceed the maximum number of allowable entries per person is a violation of these Official Contest Rules and may result in disqualification.

Use of automated devices is prohibited; automated entries (including but not limited to entries submitted using any robotic, script, macro, or other automated service) are not permitted and may result in disqualification.

4. HOW TO WIN

A. WEEKLY PRIZES

In each Prize Period during the Weekly Prize Draw Schedule, one (1) Weekly Prize (as defined in Rule 5A below) will be available to be won. The chart below defines the beginning and ending date and time for each period during the Weekly Prize Draw Period. For each period, a random draw will be conducted according to the schedule below from all entries received during the applicable period. Entries will not be carried forward into future draws. Odds of being selected as eligible to win a Weekly Prize will depend on the number of eligible entries received during the applicable period. If you are selected as eligible to win a Weekly Prize, you will be contacted by phone and/or email by the independent contest judging organization on the draw day identified below, at the email address or telephone number you provided when you registered. See prize claim conditions in Paragraph C below. A winner can only win one Weekly Prize once throughout the Contest Period; however a Weekly Prize winner can also be a Grand Prize winner.

WEEKLY PRIZE DRAW SCHEDULE

All prize draws will take place three (3) days after each Prize Period at 2:00 PM ET in Toronto, ON.

Prize Period	Begins	Ends
1	12:00:00 noon ET May 17, 2019	11:59:59 AM ET, May 24, 2019
2	12:00:00 noon ET May 24, 2019	11:59:59 AM ET, May 31, 2019
3	12:00:00 noon ET May 31, 2019	11:59:59 AM ET, June 7, 2019
4	12:00:00 noon ET June 7, 2019	11:59:59 AM ET, June 14, 2019
5	12:00:00 noon ET June 14, 2019	11:59:59 AM ET, June 21, 2019
6	12:00:00 noon ET June 21, 2019	11:59:59 AM ET, June 28, 2019
7	12:00:00 noon ET June 28, 2019	11:59:59 AM ET, July 5, 2019
8	12:00:00 noon ET July 5, 2019	11:59:59 AM ET, July 12, 2019
9	12:00:00 noon ET July 12, 2019	11:59:59 AM ET, July 19, 2019

10	12:00:00 noon ET July 19, 2019	11:59:59 AM ET, July 26, 2019
11	12:00:00 noon ET July 26, 2019	11:59:59 AM ET, August 1, 2019
12	12:00:00 noon ET August 2, 2019	11:59:59 AM ET, August 9, 2019
13	12:00:00 noon ET August 9, 2019	11:59:59 AM ET, August 16, 2019
14	12:00:00 noon ET August 16, 2019	11:59:59 AM ET, August 23, 2019
15	12:00:00 noon ET August 23, 2019	11:59:59 AM ET, August 30, 2019
16	12:00:00 noon ET August 30, 2019	11:59:59 AM ET, September 6, 2019
17	12:00:00 noon ET September 6, 2019	11:59:59 AM ET, September 13, 2019
18	12:00:00 noon ET September 13, 2019	11:59:59 AM ET, September 20, 2019

B. GRAND PRIZE

On September 25, 2019, at 2:00 PM ET in Toronto, Ontario, a random draw will be conducted from all eligible entries received during the Contest Period. The odds of being selected as eligible to win the Grand Prize (as defined in Rule 5B below) will depend on the total number of eligible entries received.

If you are selected as eligible to win the Grand Prize, you will be contacted by email and/or phone by the contest judging organization on the draw date using the email address and/or phone number you provided when you registered. See prize claim conditions in Paragraph C below.

C. PRIZE CLAIM CONDITIONS

Before being declared the winner of any prize, each selected entrant must first correctly answer, without assistance of any kind, whether mechanical, electronic or otherwise, a time-limited mathematical skill-testing question to be administered at a mutually convenient time by telephone. Each selected entrant will also be required to complete and return to Sponsor (or its authorized agent) by the deadline specified in the documents a written declaration and release (the “Declaration and Release”), declaring that the entrant is eligible to win the prize in accordance with these Official Contest Rules and releasing Sponsor, and all of their respective directors, officers, owners, partners, shareholders, employees, agents, representatives, successors and assigns from any liability in connection with this Contest, or the use, misuse or possession of any prize and any travel related thereto. Prizes will only be awarded to verified winners. In the event that any one of the conditions mentioned herein is not met, the selected participant’s entry will be void.

Return of any prize or prize notification as undeliverable, inability to reach the selected entrant, failure of selected entrant to respond to notification within five (5) business days of first attempt

by the contest judging organization, failure of selected entrant to provide (i) any required proof of eligibility, (ii) the completed Declaration and Release, or (iii) other required documentation within ten (10) days, failure to correctly answer the skill-testing question, or other non-compliance with these Official Contest Rules may result in disqualification, forfeiture of the prize and, at Sponsor’s sole discretion, selection of an alternate eligible entrant who will be subject to disqualification in the same manner.

5. PRIZES

Total Approximate Retail Value of All Prizes: \$12,700.00 CDN

A. WEEKLY PRIZE

There is one (1) Weekly Prize available to be won in each Prize Period. Each Weekly Prize consists of a Prepaid Credit Card preloaded with \$150.00 CDN.

Weekly Prizes will be shipped to the address provided by the winner on their entry form within approximately six (6) to eight (8) weeks after return of a completed Declaration and Release.

B. GRAND PRIZE

There is one (1) Grand Prize available to be won, consisting of a cheque for \$10,000.00 CDN.

The Grand Prize will be delivered to Grand Prize winner’s place of residence based on information provided by the Grand Prize winner, within approximately six (6) to eight (8) weeks of being declared an official winner.

6. GENERAL PRIZE CONDITIONS

Prizes must be accepted as awarded and may not be substituted, transferred or redeemed for cash or otherwise; however, prizes are subject to change and Sponsor reserves the right to substitute a prize of equal or greater value at its sole discretion, if a prize, or any component of any prize, cannot be awarded as described herein for any reason. Sponsor will not replace any lost or stolen prizes. Prizes might not be exactly as shown. Sponsor makes no representations or warranties, and disclaims any implied warranties, with respect to the prize. All shipping and handling costs with respect to the Grand and Weekly Prizes will be incurred by Sponsor.

7. PARTICIPATING PRODUCTS

	Description	Item Size
YVES VEGGIE CUSINE®	GLUTEN FREE VEGGIE BURGERS	328 g
YVES VEGGIE CUSINE®	VEGGIE CHICK'N BURGERS	300 g
YVES VEGGIE CUSINE®	VEGGIE BISTRO BURGERS	352 g
YVES VEGGIE CUSINE®	VEGGIE BURGER FAMILY PACK	568 g

YVES VEGGIE CUSINE®	THE GOOD VEGGIE BURGER	300 g
YVES VEGGIE CUSINE®	GARDEN VEGETABLE PATTIES	300 g
YVES VEGGIE CUSINE®	JUMBO VEGGIE DOGS--FAMILY PACK	450 g
YVES VEGGIE CUSINE®	KALE & ROOT VEGETABLE BURGER	280 g
YVES VEGGIE CUSINE®	SPICY ITALIAN VEGGIE SAUSAGES	380 g

8. PERSONAL INFORMATION

The personal information that you provide when you enter this Contest is being provided to Sponsor and its authorized agents.

Sponsor and its authorized agents will only use and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and prize fulfillment, unless entrants opt-in for the newsletter by ticking the checkbox on the form page. For further information about Sponsor's privacy practices, please see Sponsor's Legal Policy at: <http://www.hain.com/privacy-policy/>. By entering this Contest, you consent to such collection, use, and disclosure of your personal information.

9. RIGHT TO VOID / TERMINATE / SUSPEND / MODIFY

The Sponsor reserves the right, subject to the approval of the *Régie des alcools, des courses et des jeux* (the “**Régie**”) with respect to residents of Quebec, to terminate, suspend or modify this Contest, or these Official Contest Rules, in whole or in part, at any time and without notice or obligation if, in Sponsor's sole opinion, any factor interferes with its proper conduct as contemplated by these Official Contest Rules. Without limiting the generality of the foregoing, if the Contest, or any part thereof, is not capable of running as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures, which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor may, in its sole discretion, and subject only to the approval of the Régie in Quebec, void any suspect entries and: (a) terminate the Contest, or any portion thereof; (b) modify or suspend the Contest, or any portion thereof, to address the impairment and then resume the Contest, or relevant portion, in a manner that best conforms to the spirit of these Official Contest Rules; and/or (c) award the prize from among the eligible, non-suspect entries received up to the time of the impairment in accordance with the winner selection criteria discussed above.

10. DISCLAIMERS, DISPUTE RESOLUTION AND LIMITATIONS OF LIABILITY

By entering this Contest, entrants release and hold harmless the Sponsor, and each of their respective advertising and promotional agencies, affiliates and directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns (collectively the “Releasees”) and agrees to indemnify and defend Releasees from any liability, whether at law or equity, whether known or unknown, that may arise from or in any way relate to this Contest or, if declared a winner, any prize. Any and all disputes, claims, and causes of action arising out of or in connection with this Contest shall be resolved individually, without resort to any form of class action. This Contest shall be governed by, and construed in accordance with, the laws of the Province of Ontario and the laws of Canada applicable therein. Any action or litigation concerning this Contest shall take place exclusively in the courts of the Province of Ontario, and each entrant expressly consents to the jurisdiction of and venue in such courts and waives all

defenses of lack of jurisdiction and inconvenient forum with respect to such courts. Each entrant agrees to service of process by mail or other method acceptable under the laws of the Province of Ontario. ANY CLAIMS, JUDGMENTS AND/OR AWARDS OF AN ENTRANT SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS CONTEST. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE. By accepting a prize, each winner consents to the use of their name, place of residence, voice, statements, photographs or other likenesses for publicity, advertising or informational purposes in any medium or format without further compensation or notice.

Without limiting the foregoing, Sponsor and each of their respective agencies, suppliers and contractors, shall not be responsible for: (a) any incomplete or inaccurate information that is caused by Contest participants, or by any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of submissions in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, entries; (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail to be received by or from the Contest judging organization or Sponsor for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Contest; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein.

11. ANNOUNCEMENT OF WINNER

For the name of the winners, (available between October 4, 2019 and November 4, 2019) send a self-addressed, stamped envelope to Yves Veggie Cuisine® Contest, PO Box 9410, Don Mills, ON, M3C 4C6.

12. QUEBEC RESIDENTS ONLY

Any litigation respecting the conduct or organization of this Contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.

13. SPONSOR The Sponsor is Hain-Celestial Canada, ULC, 180 Atwell Drive, Suite 410, Toronto, Ontario, Canada M9W 6A9

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